Advancing Social Protection for Breastfeeding and Work

Revathi Ramachandran
Coordinator, Parental Protection Campaign & Gender
World Alliance for Breastfeeding Action (WABA)
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- Global network - individuals and organisations
- Working on - Protection, Promotion and Support of breastfeeding
- Principles based on - Innocenti Declarations, the Ten Links for Nurturing the Future and the WHO/UNICEF Global Strategy for IYCF
- Consultative status with UNICEF and ECOSOC
WABA Core Partners

- La Leche League International (LLLI)
- Wellstart International (WI)
- Academy of Breastfeeding Medicine (ABM)
- International Lactation Consultant Association (ILCA)
- International Baby Food Action Network (IBFAN)
WABA’s Involvement in Maternity Protection

<table>
<thead>
<tr>
<th>WABA’s involvement in maternity protection has been ongoing since 1993</th>
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<td>World Breastfeeding Week (WBW) themes have featured maternity protection (1993 and 2015)</td>
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<td>WABA Women and Work Task Force and Maternity Protection Coalition advocated during the revision of the 2000 ILO C183</td>
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<td>Breastfeeding breaks retained and minimum 14 weeks of maternity leave</td>
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Moving Towards Gender Equitable Social Protection

Technical Symposium in Stockholm on breastfeeding and work, organized by WABA & UNICEF HQ New York

Stockholm Framework For Action (FFA) on Contemporary Solutions to an Age-Old Challenge: breastfeeding and work

Gender equitable social protection measures in order to empower parents to facilitate the integration of caring work (includes breastfeeding) and work
Framework For Action Recommendations

* Promote family friendly values and equitable social norms and practices
* Create supportive global policy environments and national legislation
* Promote supportive workplace policies and conditions
Strategy for Gender Equitable Social Protection

Ratify and Implement

Government

WABA & Partners

Inform and monitor

Trade Union

Employers

Parent friendly work policies

Supply gender equitable social measures

Demand gender equitable social measures
Possible Campaign Outcomes

New ILO Convention on Parental Social Protection

Governments
Employers
Trade Union

WHO
ILO
UNICEF

WABA and its Partners
WABA calls upon all stakeholders to join the campaign to:

- **facilitate and mobilise public awareness** e.g. networking, WBW, materials
- **increase advocacy and address priorities** e.g. MP financing, C183 and beyond
- **build capacity and disseminate information related to work policies and support** e.g. Family-Friendly Workplace Initiatives
Thank you

Let us work together for a gender equitable social protection for all!!!

For more information:

See our website: www.waba.org.my

Contact: revathi@waba.org.my / waba@waba.org.my